

# YAFFA JUDAH

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London, UK

## Skills

Content Production  
Task Prioritisation  
Community Building  
Storytelling / Pitching  
Fundraising & Sales  
CRM, CMS, SEO

## Technical Skills

### Adobe Suite

Lightroom (Advanced)  
InDesign (Proficient)  
Photoshop (Proficient)

### Microsoft Suite

Word (Advanced)  
Excel (Proficient)  
PowerPoint (Proficient)

### Notion.so

### Google Suite

## Languages

English (Fluent)  
French (Intermediate, 2:1)  
Hebrew (Beginner)  
Spanish (Beginner)

## Interests & Hobbies

Web Design, UX/UI  
NGOs, Third Sector Work, Philanthropy  
European Jewry  
Circular Fashion & Sustainability  
Yoga - Iyengar

### Podcasts:

Organisational Psychology  
Business Management

## Currently Working On

Social Media  
Editorial & Written Skills  
Team Management  
InDesign & Adobe Suite

## A-Levels, GCSEs

JFS, Sixth Form, 2013 - 2015. 3 A-Levels:  
Economics, Politics, Photography (A\*-C). Hasmonian High School, 2008 - 2013. 11 GCSEs: (A\*-B).

## Personal Profile

### **Creative thinker. Conversation starter. Community Builder.**

I am an entrepreneurial self-starter who is not afraid to take initiative and run with bold ideas. I am fascinated with the human element of connecting people and businesses always looking to understand the 'why' behind each project. Making an impact is in my DNA. I take pride in driving projects from concept to fruition collaboratively and, where necessary, independently.

## Education

B.A.(Hons) Business and Management & Cultures and Societies (2:1).  
University of Manchester, UK.

September 2016 - May 2020

Excelled in presentations, report writing, investment appraisals, and designing financial business models in Excel. Conducted research and utilised online databases to produce informed assignments and projects.

*High Performing Modules:* Investment Economics and Innovation (82%), Management of Knowledge and Innovation (75%), Marketing (74%), Enterprise Feasibility (72%), French Language (65%).

## Professional Experience

Freelance Content Producer, Yaffa Judah Photography & Media, UK.

May 2021 - Present (11 Months)

- Designs appropriate visual content for client specifications with high attention to detail.
- Delivers a personable and professional service providing a top-notch experience.
- Manages clients via CRM and a strong portfolio of freelance photographers & creatives.

Career Development Coordinator, JDC Entwine, Remote: Rwanda/USA.

February 2021 - August 2021 (6 Month Fellowship)

- Designed and implemented new processes on Google Sheets & Forms to collaborate effectively with ~300 stakeholders in Rwanda, the USA & UK.
- Remotely designed and delivered 3 CV workshops to 125 students via Zoom.
- Successfully facilitated the career development of 200 Rwandan students.

eCommerce Assistant, Regatta, Manchester, UK.

October 2020 - April 2021 (7 Month)

- Applied knowledge of eCommerce, SEO, & marketing to streamline processes.
- Learnt Excel functions to maintain a 3000 item product portfolio via spreadsheets.
- Sustained positive working relationships with colleagues & clients during COVID.

Centenary Celebration Coordinator, UJS, London, UK.

March 2019 - September 2019 (7 Month Contract)

- Curated an archival exhibition at JW3, London's Jewish cultural centre.
- Immortalised the archive by designing, and publishing a 150-page book.
- Engaged and grew an alumni network to 800 members within 2 months.

## Long Term Projects & Volunteer Work

Founder & Director, Challah Magazine, Remote.

July 2020 - Present (1 Year, 9 Months)

- Saw a gap in the market and launched a high-quality magazine in lockdown 2020.
- Hosts online and in-person events to build awareness and drive engagement.
- Manages a team of 5. Initiates synergistic partnerships, engaged 40+ collaborators.

Society Chair & Ball Committee Chair, Jewish Society, Manchester, UK.

September 2016 - March 2020 (4 Years)

- Increased attendance to the annual ball by 181% from 2018 to 2020 via social media.
- Raised £10,000 to finance the ball. Attracted 100 students from 14 UK Universities.
- Successfully ran a fundraiser and raised a further £1,500 in 2 months.
- Inspired, trained, and motivated a team of 11 to deliver a variety of monthly term-time events for 70+ students on a strict budget, simultaneously improved quality and variety.